

IMMEDIATE RELEASE

Puerto Rico's Startup Delegate To Showcase A New Social Platform For Local Workers At Web Summit In Lisbon, Portugal

[San Juan, Puerto Rico] The app-based startup for local on-demand jobs [Hallo Helper](#), gets one of the coveted Startup Showcase spots at [Web Summit 2022](#) in Lisboa, Portugal. This year's hosts companies from 92 countries all over the world. 192 are coming from different states in the US, and representing the US Commonwealth of Puerto Rico, is Hallo Helper. The 2022 [Web Summit](#) is quickly becoming the tech summit leader allowing global startups to meet, compete, and showcase their tech innovations for the world to see. The summit attendees include media magnates from Inc., Fast Company, Techcrunch, to Vogue Italia.

The startup launched its apps in 2021 and has recently released a local worker impact study showing users of their [Helper App](#) gained an estimated thirty-three percent (33%) added annual income per household when compared to the National Median reported by [censusreporter.org](#) for 2021. This impact on worker life and in the island's gig economy provided statistical proof of the on-demand platform's necessity and social impact. Allowing Hallo Helper to nab one of the Startup Showcase spots in Web Summit this coming November 1-4, 2022.

The Puerto Rico-born tech startup released the document of the study results on their company [newsroom](#) at the end of last quarter. The report shows a comprehensive overview of data sets showing the amount of new income added to the worker via the platform's on-demand jobs. Their Helper App was created to provide an added source of earning for local workers and service professionals. The app's inclusive format enables the worker to add the services they want to offer to on-demand consumers locally. Workers and service professionals from all trades are not tied down to fixed schedules or platform membership fees. According to its founders, the platform was built as the on-demand worker's tool for successfully monetizing their services and skill sets on the go. Providing an easy to use app similar to "uber for drivers" without the limitations of what services are available.

The summit's Startup Showcase is a 2-minute no visual aid showcase solely based on one of the founders speaking in a round stage, surrounded by an audience. By crafting an engaging and exciting presentation, successful speakers give their startups global media exposure, investments, partners, and more . The key to Hallo Helper being selected by the Web Summit committee is their impact on local work communities. The startup will take to the stage to showcase the adaptability of their social platform in every community, like Portugal. Sending the message to a global audience that launching in Puerto Rico isn't a market cap, it's the edge your product has to being viable in multilingual markets worldwide.

“The Future Where Everyone Gets to Benefit from the On-demand Economy. Whether for getting work or for on-demand convenience. With no limits based on what you do or the language you speak. That’s what Hallo Helper is built for,” said Jan Reese Rondina, CEO/Co-founder.

For more information, contact admin@hallopr.com

###

About Web Summit

A company from Dublin, Ireland, that holds events across the world: Web Summit in Lisbon, Web Summit Rio in Rio de Janeiro, Collision in Toronto, and RISE in Hong Kong. Politico has said we run “the world’s premier tech conference”, the Atlantic that Web Summit is “where the future goes to be born”, and the New York Times that we assemble “a grand conclave of the tech industry’s high priests.”

At a time of great uncertainty for many industries and, indeed, the world itself, we gather the founders and CEOs of technology companies, fast-growing startups, policymakers, and heads of state to ask a simple question: Where to next?, visit www.websummit.com.

About Hallo Helper

Hallo Helper is a peer-to-peer marketplace that’s democratizing access to on-demand services and on-demand work in every locale. Launched amidst the Pandemic in Puerto Rico, the app-based social platform’s mission is to make an equal and sustainable system of supplying and getting on-demand services. Specially designed service provider app, named Helper App, allows local workers to maximize their earning potential. Making it easy for them to manage and respond to bookings, while gamifying the way they work. Hallo removes the limitations for on-demand work. As a result, it gives the consumer more options. This startup is registered

under Hallo Technologies, a Delaware limited liability company. To learn more, visit www.joinhallo.com/.

About Puerto Rico

A US Commonwealth Territory. Puerto Rico uses the USD with a diverse population of Spanish and English. The island is commonly known as the gateway into LatAm Markets and a connection into the US Market. Puerto Rico is also a tax-haven for individuals and businesses.

###